

# SHOSHANA MAHARI

UI UX Designer

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## ABOUT

I am Passionate about creativity and design. problem solver, hard worker and aesthetics enthusiast. I would love to join a team that I can contribute to, learn and grow with. combining my attention to details, and auto-didactic capabilities for tasks ahead.

## EDUCATION

**NETCRAFT ACADEMY** | August 2021 - February 2022  
Interface design ui ux course

**ONCOURSE** | March 2020 - June 2020  
Ux course for designers

**USER EXPERIENCE DESIGN ESSENTIALS**  
Online udemy course

**SAPIR ACADEMIC COLLEGE** | 2010 - 2015  
B.A degree in communications majoring in digital communication

## WORK

**FREELANCE GRAPHIC DESIGNER** | 2020 - present  
As a freelance I've managed to work on various projects. Designing for different platforms, illustrating, re-branding, also taking part in research and developing digital products from ideas in to reality.

**ISRAEL HAYOM NEWSPAPER** | 2015 - 2020  
**2015 - 2017** | Junior graphic designer.

### Responsibilities:

- ▶ Designing the news pages, working with editors and journalists in real time.
- ▶ Working with different softwares and required to deeply understand the newspaper flow.

**2017 - 2020** | head of design in the marketing devision.

### Responsibilities:

- ▶ Recruiting employees, managing a team and building time frames and assignments, working under stress and tight schedule, developing new products with the marketing team for and on different occasions.
- ▶ Employee training.
- ▶ Collaborating with Leading advertising agencies and pr offices on digital an hard press campaigns.

## KWIKKOPY

Desigend paper products for buisneses.

## METHODS

Wireframing & prototyping

User research and usability testing

Sketching

User journey

## SKILLSET

Adobe XD

Photoshop

Illustrator

InDesign

Premier pro

After affects

## Languages

Hebrew

English